



# DELIVER VALUABLE SOLUTIONS TO THE SROA COMMUNITY

The Society of Radiation Oncology Administrators offers several sponsorship opportunities to connect with the SROA community throughout the year.

## NEWSLETTER ADVERTISEMENTS OR ARTICLE\*



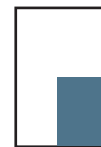
**FULL PAGE**  
\$3,500  
Ad size:  
8.5w x 11h



**HALF PAGE**  
\$2,000  
Ad size:  
8.5w x 4.5h



**QUARTER PAGE**  
\$1,250  
Ad size:  
3.125w x 4.5h



\*Article content subject to approval

## eNEWS ADVERTISEMENTS DIGITAL BANNER AD \$750



Purchase an eNews digital banner ad for one month and reach over 500 SROA members. Want to expand your reach? Purchase our 4 pack of ads that can be used consecutively or once per quarter.

Discount offered on multi-item purchases.

Ad size:  
600x350 pixels  
72 dpi

## SPONSOR A WEBINAR OR INTERACTIVE LUNCH AND LEARN \$500

Deliver sophisticated content to the SROA community that our member community relies on to stay current in their position. Work with our staff to create or find relevant content that you can sponsor to support member education.

Includes logo on first and last slide, email marketing promoting the webinar, a 2-minute opportunity to highlight your company's products and services and a copy of the presentation added to the SROA Member's Only website for enduring content.



### How-To-Series

Share your ideas in a step-by-step webinar to give radiation oncology administrators advice on streamlining and enhancing organizational processes or departmental pain points.

### Current Events

Give us your in-depth analysis on a current event that impacts the SROA membership.

### Case Studies

Relay findings & insights on relevant examples.

## SPONSOR A BLOG POST \$500



Share your expertise with the SROA community by writing a Blog post for SROA Sidebar. Blogs should be educational in content and approximately 500-800 words.

Post includes at least one email to members promoting your blog post and a short "about" section (5-7 sentences) at the end of the post for your contact information, company/product information, and a link to your website. Content subject to approval.

## EMAIL BLAST \$2,500

Send your customized message out to all SROA attendees who have Opted-In. Include your custom text and graphics in this email. Choose from specific days that are approved by SROA to send your message. The message must be sent to SROA in HTML format ONLY; no other form will be accepted.

Upgrade your Eblast to include a 5-minute video message - \$3,500

## MAILING LIST RENTAL \$1,000

Receive the SROA Member mailing list for one time use only.

Contact us at [info@sroa.org](mailto:info@sroa.org) if you are interested in any opportunities listed.

## SROA CAREER CENTER

SROA career center offers Radiation Oncology Administrators a fantastic opportunity to find the right candidate for a job. Choose from a 30-day or 60-day job posting package and a variety of enhancements to make your listing stand out.



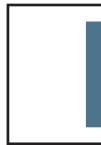
Visit [SROA Career Center](#) for more information.

## SROA CONNECT BANNERS

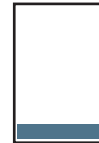
SROA Connect is a great way to gain visibility with our members. Our members use this active discussion forum to share ideas, give advice, and connect!

Premium placement on SROA Connect homepage - \$2,500

Right Side Banner  
Size: 160w X 1000h

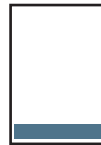


Bottom Banner  
Size: 962w X 125h



Interior pages - \$500

Bottom banner  
Size: 962w X 125h



## SROA ANNUAL MEETING OPPORTUNITIES

SROA offers access to more than 400 Radiation Oncology administrators from all regions and practice areas, including those from the hospital, university, and freestanding environments during our annual meeting. SROA participants are looking to improve and advance their organizational operations, finance, research, and human resources.

Show your support of SROA and its members by becoming a sponsor at the SROA Annual Meeting! This is an ideal way to achieve a superior level of visibility for your organization and realize a significant return on your investment from meeting participation.

Please check out Annual meeting webpage for updated information regarding this opportunity!